



LIFTING THE LID ON WASTED FOOD

IN DENVER, NASHVILLE, AND NEW YORK

BIGGEST GENERATORS OF FOOD WASTE



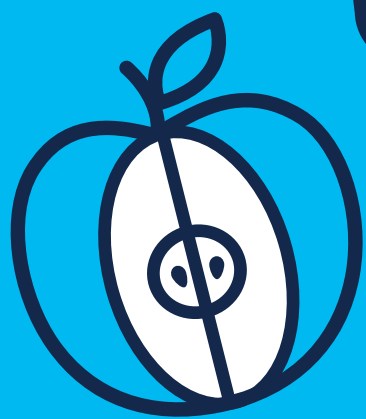
HOUSEHOLDS



RESTAURANTS



HOW MUCH FOOD IS WASTED IN HOUSEHOLDS?



2/3

of which
is potentially
edible



6 OF THE MOST COMMONLY WASTED EDIBLE FOODS



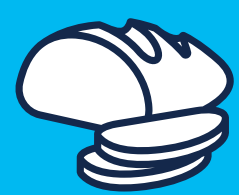
COFFEE



MILK



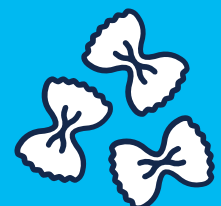
APPLES



BREAD



POTATOES

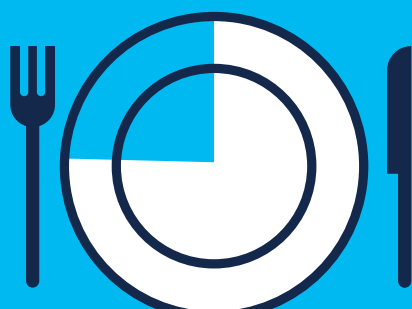


PASTA

WHY AWARENESS IS NEEDED

76%

believe they throw
out less food than the
average American



70%

believe changing behavior
would reduce food waste in
their home a little or not at all



58%

feel less guilty
about wasting food if it
is composted

